

Things a Vendor May Need, and some Tips

1. A canopy/tent. Look at other vendors' to see what you like. Practice putting it up! Go sturdy—flimsy canopies have gotten trashed by the wind.
2. Something that allows you to tie down your tent. Examples: filled gallon water jugs with handles to hang from bungees or ropes. Bungees attached to heavy tables and car. Coffee cans filled with plaster, with hoops for attaching bungees or ropes. Cargo tie-down straps attached to cinder blocks.
3. Tables, or boards on sawhorse-type legs. (Measure your vehicle; also play with your layout before you start the market.)
4. Collapsible stool if you don't have a tailgate to rest on. For some reason, customers don't approach as readily if you're sitting in a chair.
5. Scale. Type depends on what you're selling—and your budget. Your scale must be certifiable as accurate by the Ag. Dept.
6. Cash box or apron, and calculator. Plenty of change.
7. Safe place to store your required Producer's Certificate when it's not hanging in your stall, along with other paperwork, load sheets, etc.
8. Index cards or other material for making your price signs—or a large board that can be displayed well (and anchored for wind, if not hanging.) Pens, chalk, whatever.
9. Clips, clothespins, etc., for attaching and anchoring your signs, anchoring your tablecloths...bring lots, big and small.
10. A clipboard and way to hang it to show your certificate.
11. Bungee cords—you can never have too many.
12. If you're storing produce in an ice chest, it must stay in your vehicle or you must have some way to keep it (and any other containers with produce in them) at least 6" off the ground.
13. Duct tape—you never know!
14. Bags—usually available at Cash 'n Carry, sometimes Costco, or your local grocery store. (Ones with handles are better, and check the size you really want). You may also be able to order through the Shasta Growers Assoc.—ask.
15. Tablecloths
16. Sunshade(s), with ways to move them around to different parts of your tent.
17. Paper towels, handi-wipes and/or hand cleaner.

Strongly suggested:

1. A sign with your farm's name
2. Name tags for you and any helpers
3. Business cards and a receipt book.

Depending on what you already own, you may need to spend \$100-\$600 to prepare.